

Robert Diltz, L.X.D.

Senior Multimedia Producer - Learning Experience Designer – Animator

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PROFESSIONAL SUMMARY:

Creative and results-driven multimedia professional with 15+ years of experience producing broadcast-quality video, eLearning, animation, and digital media solutions for higher education, corporate, public-sector, and marketing environments. Proven expertise leading projects from concept to delivery, including instructional design, scripting, filming, editing, motion graphics, accessibility compliance, and AI-enhanced content creation.

Recognized for building engaging learning experiences, managing complex multimedia initiatives, and delivering measurable improvements in learner engagement, content performance, and production efficiency. Combines strategic thinking, technical expertise, and creative storytelling to produce impactful learning and communication solutions.

CAREER HIGHLIGHTS

- Increased learner **engagement by 28%** through multimedia-enhanced course design
 - Improved content **discoverability by 59%** through migration and standardization of 920+ learning assets.
 - Delivered **70+ multimedia projects** annually in a post-secondary environment
 - Generated **10,000+ hours/year** of experiential learning content.
 - Achieved a **37% increase in sales** through target video marketing campaigns.
 - **Saved** client more than **\$27,500** by developing **custom e-learning systems** and process optimization
 - **Creative Lead, managing team budgets, timelines, stakeholder expectations, quality assurance, brand and accessibility compliance**
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CORE COMPETENCES:

Multimedia Production:

- Video Production & Editing
- Motion Graphics & Animation
- Audio Recording & Mixing
- Storyboard & Script Development
- Live Event Production
- Photography & Videography

Learning Experience Design:

- Instructional Design
- Curriculum Development
- Learning Path Design & Gap Analysis
- LMS Administration
- SCORM & xAPI Publishing
- Accessibility Compliance (WCAG/AODA)

Creative Leadership:

- Creative Direction
- Project Management
- Budget Management
- Stakeholder Engagement
- Team Leadership & Mentorship
- Quality Assurance

AI & Emerging Technologies:

- Generative AI Content Creation
- AI-Assisted Video Production
- Workflow Automation
- Rapid Prototyping & Concept Development

WORK EXPERIENCE

AI – Enhanced Multimedia Producer / Broadcast Video Editor / Animator – RBM Media

Current

Freelance

- Produce video, animation, audio, and digital learning content for corporate training, marketing, and educational initiatives
- Manage projects from concept development through final delivery
- Utilize AI-powered production tools to accelerate content creation and improve production efficiency
- Oversee quality control, budgets, timelines, and client communications
- Develop scalable production workflows that reduce turnaround times while maintaining creative excellence

Learning Experience Designer – EUNA SOLUTIONS

2022 to 2025

- Designed and integrated multimedia learning objects (video, audio, interactive modules) into LMS-based courses, increasing learner engagement by **28%**
- Collaborated with subject matter experts and stakeholders to develop course-aligned media content
- Interview stakeholders, customers and learners. Assessed learning needs through gap analysis
- Created learning objectives and curriculum to form multiple intersecting learning paths of content
- **Designed curriculum** that consisted of **12 product** tiers and **33 separate Learning Paths**
- Assisted the Marketing Department with various assets as required
- Enforced branding guidelines and accessibility requirements (AODA) throughout LMS courses
- Maintained and updated course content (LMS) and learning resources as needed
- Maintained Resource Library (**600+ articles**), and standardized search terms (ZenDesk, Salesforce)
- Created and edited video tutorials and voice-over audio content to support digital learning delivery
- Migrated and standardized **920+ learning assets**, improving content usability and search accuracy by **59%**
- Ensured all multimedia met **WCAG accessibility standards** and corporate branding requirements
- Managed multiple concurrent projects, consistently meeting tight deadlines

Manager, Sheridan Production House - SHERIDAN COLLEGE

2016 to 2021

- Led production of **70+ multimedia projects annually**, including instructional videos, promotional content, print media, interactive multimedia and digital learning assets
- Budget holder, creative lead, project manager
- **Instructor & Mentor** for students of the **Bachelor's Degree Film & Television at Sheridan College**
- Oversaw projects for Film/ Television, Illustration, Multimedia, Sound Design, Creative Writing & Marketing
- Provided videography and audio recording services for academic programs and institutional initiatives
- Directed video shoots, managed lighting and sound capture, and performed post-production editing
- Maintained quality control, accessibility standards and brand consistency of all deliverables
- Supported integration of multimedia content into online and blended learning environments
- Managed budgets, timelines, and stakeholder expectations across faculty and administration
- Mentored **60+ students annually** in video production, editing, and multimedia storytelling
- Provided 3rd and 4th year media students with **10,000+ hours of work-integrated learning per year**
- **Participating SPH students** in the Co-op Unit had an **overall 16% improvement in their GPA**

Creative Director - RB PRODUCTIONS

2007 to 2016

- **Increased sales by 37% and saved Crystal Cap Cleaners \$ 10,000.00+ per year** in travel costs
- Creative Lead - Project Manager - Quality Control
- **Designed award-winning Whitehat Internet Securities website** and aided the company to gain notoriety (**127% spike in home page activity**), **to sell the business in less than one year**
- Worked with Marketing companies, Ad Agencies, and Corporate and Industrial clients to fulfill the overflow of their creative product creation - brand building
- **Saved the VOICE for deaf children charity \$ 27,500.00 +** by custom-building their e-learning system as opposed to using a third-party system
- Maintained quality control, accessibility standards, WCAG web standards and brand consistency
- The company was awarded for the outstanding business venture and best website design for enhancing client visibility and engagement

EDUCATION

- **Learner Experience Design Certificate (LXD)** York University
- **Advanced Diploma in Media Arts** (3-year post-secondary program) Sheridan College

CERTIFICATIONS

- **Learner Experience Design (LXD) Certificate**
- **AI Creator Course**
- **Crucial Conversations Certification**
- **The Human Rights Code & AODA Certification**

TECHNOLOGY & PLATFORMS

Creative Suite

- Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Audition, Camtasia

Animation & 3D

- Blender, Toon Boom, LightWave 3D, Adobe Animate

Learning Technologies

- Articulate 360, Adobe Captivate, Lectora, Moodle, Northpass, Salesforce, SCORM, xAPI

AI Platforms

- ChatGPT, Gemini, Copilot, Midjourney, Veo, Kling, ElevenLabs, Ideogram, Firefly, Flux, Topaz

Web & Content Platforms

- WordPress, HubSpot, Salesforce, Zendesk, HTML, CSS, JavaScript

Project & Business Tools

- Asana, Monday.com, Microsoft Teams, SharePoint, Planner, Excel, Word, PowerPoint
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REFERENCES

Available upon request.

TESTIMONIALS

“Robert brought a wealth of experience in video production... His project showcased innovation and creativity, pushing the boundaries of conventional instructional design.”

— Hope Seidman, Faculty, York University

“The new unit under Mr. Diltz’s leadership was so successful that I nominated it for a college-wide award... The venture was recognized by the college.”

— Maija Saari, Associate Dean, Sheridan College